

ENGLISH COURSES BOOKLET

For international students

Semestre 2/ Spring Semester

LICENCE – MASTER
BACHELOR’S-MASTER’S

Academic year 2023-2024

BACHELOR'S

CM hours = lecture hours per semester

TD hours = tutorial hours per semester

Please note that courses from different programs can be mixed *providing there are no scheduling conflicts*

Some courses may require specific pre-requisites

Non-binding document

The information is provided on an indicative basis and may be updated

1st YEAR

Course number	Program	Subject	CM Hours	TD Hours	ECTS
01220651	Business and Management (English track)	Business Law	24	15	4
06201072	Business and Management (English track)	Introduction to Project Management	24	15	5
06201073	Business and Management (English track)	Responsible Management Practices	12	8	3
11180811	Business and Management (French track)	Business English II	24	0	3

2nd YEAR

Course number	Program	Subject	CM Hours	TD Hours	ECTS
11180813	Business and Management (French track)	Business English IV	12	15	3
06240663	Business and Management (English track)	Marketing Strategy Implementation	12	15	5

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0626265	Business and Management (English track)	International Business	24	15	5
06250270	Business and Management (English track)	Introduction to Supply Chain Management	12	8	2

3rd YEAR

Course number	Program	Subject	CM Hours	TD Hours	ECTS
06290695	Business and Management (English track)	International HRM and cross-cultural management	24	15	5
06211153	Business and Management (English track)	Digital Marketing	24	15	5
06240676	Business and Management (English track)	Entrepreneurship and Innovation	24	15	5
06220671	Business and Management (English track)	Digitalisation of Business Process	12	8	5
11180815	Business and Management (French track)	Business English VI	12	15	2

MASTER'S

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1st YEAR

Course number	Program	Subject	CM Hours	TD Hours	ECTS
X	International Seminar	To be chosen from the list of 70 seminars	18	0	1
06290820	E-Learning	Corporate Social Responsibility	20	4	3
06240637	Marketing and Sales	Global Marketing	12	8	3
06220617	International Affairs	Strategic Intelligence and International Business	24	16	6
06220730	International Business Realities	Data Analytics	24	0	6
06220731	International Business Realities	Innovation and Project Management	20	0	3
06260288	International Business Realities	International Marketing	20	0	3
06260289	International Business Realities	Intercultural Environments	24	0	6
06310272	Diagnosis and Organizational Auditing	Consulting and Strategic Management Control: Theories and Practices	40	0	6

2nd YEAR

Course number	Program	Subject	CM Hours	TD Hours	ECTS
X	International Seminar	To be chosen from the list of 70 seminars	18	0	2
06300761	International Business Realities	Risk Management	20	0	3
06310282	International Business Realities	Controlling	20	0	3
06201109	International Business Realities	Leadership and Governance in Multinational Organizations	20	0	3
06211166	International Business Realities	IHRM (International HR Management)	20	0	3
06220686	International Business Realities	International Innovation	20	0	3
06260278	Foreign Trade	Responsible Leadership	20	0	3
06260277	Foreign Trade	International Communication in Organizations	20	0	3
06211167	Sustainable Management for International Business	Organisational Change & International Human Resource Management	20	0	3
06300762	Sustainable management for international business	International Finance	20	0	3

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06340160	Sustainable management for international business	Risk, Governance and Quality Management in International Business	20	0	3
06201114	Sustainable management for international business	Research Questioning and Diffusion of Knowledge	20	0	3
06220729	General Management Program	Innovation Management and New Product Development	20	0	3
06211218	General Management Program	Team Management and Leadership	20	0	3